

Sales Portal Solutions

Are you looking to **attract** and **retain more customers**? How about **reducing the costs of sales**? Providing your customers with an exceptional online experience will **increase topline revenue, profitability** and the **lifetime value** for each customer.



Benefits of a Sales Portal Solution with The Portal Connector:



Faster Client Acquisition

- Streamlining your new client onboarding process will result in quicker time to revenue with lower administrative costs.
- 24/7 Availability allows the portal to acquire clients 24 hours a day.
- Open yourself up to new markets through a multi-lingual experience, available in all time zones.



Cost Savings

- By reducing the number of human touchpoints in a sale, you can lower your staff costs.
- While prospects are self-serving, the sales team can focus on high value opportunities.



Competitive Advantage

- Smooth online interactions provide greater engagement opportunities with Millennials.
- Interactive portals present a Client First mentality increasing the chance of converting a Prospect to a Client.
- With automation process in place, sales reps can handle more Clients.



Increase Revenue

- Through personalization and data intelligence you can present cross sell and up sell options.
- Business is open for sales 24/7.
- Open up a global market and increase your potential customer base.

Start with a FIT Assessment to determine how a Sales Portal and The Portal Connector can help your business **Attract and Retain** more customers while **Reducing the Cost of Sales**.