



Member Management Portal Solutions

Is your Membership looking for **more value for their dollar**? Are you struggling to keep up with demands and requests from Members? Are you delivering the **best possible Member services experience**? Empowering your Members to access the information and services they want, when they want through an online portal will **drive Member acquisition and renewals, enhance Member Satisfaction and Drive Membership Revenue**.



Benefits of a Member Management Portal Solution with The Portal Connector



Faster Member Acquisition

- Automate the Member onboarding process allowing for data and revenue collection 24/7.
- Self-service capabilities catch potential Members right away when they are ready to apply and buy.
- Demonstrate the value of a Membership through online service and engagement, driving excitement and desire to fast-track the application process.



Increase Member Retention

- Simplify Member renewal processes which will increase retention rates.
- Deliver Member value consistently through engaging online services and content.
- Facilitating Member to Member online engagement will elevate your value.



Reduce Costs

- Reduce administration costs by automating Member services.
- Enable Member self-service support capabilities.
- Lower data errors and costs by allowing Members to manage and correct their data.



Increase Revenue

- Enable upsell and cross-sell opportunities during the online registration and renewal process.
- Automate and streamline Member renewals to drive revenue and cash flow.

Start with a FIT Assessment to determine how a Membership Management Portal and The Portal Connector can help your organization **Attract and Retain Members, Reduce Costs all while driving Revenue and increasing Member Satisfaction**.