



Form/Application Management Portal Solutions

Are you using paper forms to **collect complex Customer data**? Or do you use online forms which are **hard to configure**, or provide a **poor customer experience**? Deliver a smooth, seamless experience for your Customers when **filling out large or multi-step online forms**. An effective online portal will **increase Customer retention**, **reduce the costs associated with bad data** and **increase revenue** with improved throughput.



Benefits of a Form/Application Management Portal Solution:



Reduce Costs

- Reduce labor costs by not having to re-key data from printed forms.
- Enable Customer self-service when completing online applications, reducing the need for costly Customer support staff.
- Adapt and improve your application process without having to reprint paper forms or hire a software developer.



Increase Customer Retention

- Delivering a modern online Customer experience will strengthen your brand and improve Customer retention.
- Minimizing friction in the data collection process will keep Customers coming back for more of your product or service.



Improve Operational Efficiency

- Drastically reduce data collection and re-keying errors by automating online applications.
- Empower Customers to engage with you 24/7 without the need for additional staff.
- Automate workflow and business processes immediately upon application submission.



Drive Revenue

- Collect and process payments immediately at the point of application submission.
- Upsell and cross sell Customers with additional products and services that relate to their specific application.
- Provide an exceptional online experience and your Customers will talk, that means referrals!

Start with a FIT Assessment to determine how a Form/Application Management Portal and The Portal Connector can help your business **Reduce Costs, Drive Operational Efficiency** and **Improve Customer Retention**, all while **increasing your Bottom Line**.